

Roll No.

Total No. of Questions : 13]

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Paper ID [B0123]

(Please fill this Paper ID in OMR Sheet)

BBA (BB - 501) (S05) (O) (LE) (Sem. - 5th)

BUSINESS ENVIRONMENT

Time : 03 Hours

Maximum Marks : 75

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Nine** questions from Section - B.

Section - A

Q1)

(15 x 2 = 30)

- a) Define business environment.
- b) How does social environment affect business decisions?
- c) How is inflation rate calculated?
- d) What is a fiscal policy?
- e) Why a country like India should have Industrial Policy?
- f) Who is a consumer?
- g) List the factors that affect the performance of export import policy of a country.
- h) Why are monopolistic trade practices undesirable?
- i) What do you mean by foreign investment?
- j) Discuss the objectives of Five Year Plans in India.
- k) Define International Trading Environment.
- l) What is the relationship of economic growth and foreign trade?
- m) What are the functions of IMF?
- n) Explain the objectives of UNCTAD.
- o) Define Special Drawing Rights.

A-31

P.T.O.

Section - B

(9 x 5 = 45)

- Q2)** Explain interaction matrix of different environment factors.
- Q3)** Define industrial sickness, what are causes of it?
- Q4)** What is the significance of the understanding of the operation of monetary policy for a business manager?
- Q5)** What is the process of Licensing Policy in India?
- Q6)** Discuss the difficulties faced in MRTP Act.
- Q7)** Explain the salient features of Consumer Protection Act, 1986.
- Q8)** How EXIM Policy helps in gaining competitiveness?
- Q9)** What are the striking features of current five year plan?
- Q10)** Give an overview of International Trading Environment.
- Q11)** Write a note on trends in World trade.
- Q12)** Discuss the WTO agreement embodying the results of the GATT Uruguay Round.
- Q13)** How does Balance of Payments of a country reflect the level of globalisation of a country?

