

Neutral doesn't have to mean boring. The beige wall colour in the master bedroom works well with the rosewood finish Sleigh bed and creates a cosy look. Whether you want to highlight a painting or your accessories accent lights work wonders. Uplighting, rather than down lighting makes for a softer effect. Shweta feels plants create dramatic shadows and are best for a warm, upward glow. At night the entire home is lit up with mood lighting.

SECTION - B (3 × 10 = 30)

(*BUSINESS CORRESPONDENCE*)

Answer any THREE questions.

All questions carry equal marks.

1. What techniques should be borne in mind while writing business letters ?
2. As a designer, you have given a design to a garment maker in Chandigarh. Now she asks you to make suitable changes in the design to go in line with the culture of different market

Register Number :

Name of the Candidate :

6 7 4 2

B.Sc. DEGREE EXAMINATION, 2008

(FASHION DESIGN)

(SECOND YEAR)

(PAPER - XV)

**201. ENGLISH COMPOSITION AND
BUSINESS CORRESPONDENCE**

*(Common to B.Sc. Textile Design and
Interior Design)*

December]

[Time : 3 Hours

Maximum : 60 Marks

*Answer Section - A and Section - B in
separate answer books.*

SECTION - A

(*ENGLISH COMPOSITION*)

- I. Write essays on any *TWO* of the following in about *TWO* pages each. (2 × 9 = 18)

1. In what ways does Joe Gargery help Pip ?

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2. Sketch the character of Miss. Havisham.
 3. Describe the love story of Pip and Estella.
 4. Justify the title of the novel 'Great Expectations'.
- II. Write a precis of the following passage reducing it to about one - third of its length : (12)

Shweta and Rajiv Kapur have travelled the world and their classic, contemporary home is testimony to this. As soon one enters, he is greeted by a striking violet wall which is paired with stark black accessories. Shweta says she saw the colour on an Iris flower and decided it would instantly brighten the entry way. Plants placed against this wall also create drama at night with accent lighting.

For a bold look, you could consider mixing a dark colour with other cool shades and this is exactly what she has done. The burnt orange wall is the focal point of living room, but the green and violet which are visible from here beautiful complement.

All the antique Chettinad sofas and chairs have a common pattern, something that is quite hard to find. The diwan is from Gujarat and the bar from Pondicherry. A beautiful piece here is the antique Walnut cupboard from Kashmir that the owner picked up at an auction. As the home has enough natural light, Shweta decided to add furniture and accessories with more colour. The upholstery is a neutral Peach and green combo and is seen in all the items. Of course, there's always the little deviation that defines a space in a different way - the antique black hall stand from Goa does just that.

The dining is more of a lounge area with books and music. "I like the colour that books, bring to a room. They make the walls more interesting", says Shweta. Rotten furniture and white accents help give this space a casual vibe. A medium shade of beige on the walls help the colourful books to really pop. And of course the Salmon green wall accentuated by black and gold paintings adds richness to this room.

Turn over

segments of India. Draft a fitting reply informing your terms and conditions to undertake the assignment.

3. You are a garment maker in Mumbai. A dealer in London expects you to supply garments on credit basis and he furnishes information concerning his banker viz., Lloyds Bank. Make out a letter to Lloyds Bank inquiring the financial status of London dealer.
4. You are a fashion designer and all your designs are patented. One Mr. Meenakshisundaram is desirous of acting as an agent for your designs in Sydney, Australia. Draft a letter indicating your terms and conditions.
5. You are asked to deliver a speech in the Chamber of Commerce, Tiruppur indicating the role of fashion designers and the scope for this discipline in the academic institutions. Draft a speech.

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