

2

- 8. What is meant by job satisfaction?
- 9. Define delegation.
- 10. What is orders?

**SECTION-B** (4×10=40)  
*Answer any FOUR questions*

- 11. Discuss the barriers to Communication.
- 12. Elaborate advantage and limitation of Forecasting.
- 13. Bring out the distinction between Formal and Informal Organisation.
- 14. Explain functions of Management.
- 15. Discuss various types of Co-ordinations.
- 16. What are the importance of Planning.

**SECTION-C** (2×20=40)  
*Answer any TWO questions*

- 17. List and explain types of Decision.
- 18. Discuss the techniques of Coordination.
- 19. Describe types of training programmes and Trainings Methods.
- 20. Explain in detail the communication process.

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Register Number:

**6778**

Name of the Candidate:

**B.B.A. (TELECOM MANAGEMENT) DEGREE  
 EXAMINATION, 2008**

**(FIRST YEAR)**

**(PART-III)**

**(PAPER-III)**

**150. PRINCIPLES OF MANAGEMENT**

Dec)

(Time: 3 Hours

Maximum: 100 Marks

**SECTION-A** (10×2=20)  
*Answer ALL questions*

- 1. What do you mean by Decision Making?
- 2. Define Business Organisation.
- 3. Write a note on Organisation Structure.
- 4. What is Line and Staff Authority?
- 5. Give the meaning off “Man Power Planning”.
- 6. Define Training.
- 7. What is Morale?